

**Creation of the
'STOP Coastal Climate Change' Program
for Isla Vista Surfrider**
The Fund for Santa Barbara



By: Dani Garcia
WRIT 153B
4/20/16

Dani Garcia

Nancy Weiss

Associate Director, The Fund for Santa Barbara
26 West Anapamu Street
Santa Barbara, CA 93101
(805)962-9164

Dear Ms. Weiss,

Thank you for considering this grant proposal for the creation of the 'STOP Coastal Climate Change' program within the Isla Vista Surfrider chapter. We admire your continuous support for environmental issues in Santa Barbara throughout the years, and are thrilled that a special interest for the Fund for Santa Barbara is environmental justice. As you know, environmental justice is intertwined with economic and social justice, and climate change is an issue that affects everyone in some way, shape or form. We appreciate your consideration of our request for your support to launch the STOP Climate Change program within the Isla Vista Chapter of the Surfrider Foundation.

Many students at the University of California, Santa Barbara are involved with IV Surfrider, and many have expressed an interest with creating a program that has to do with getting involved with the creation of local policies and for the mitigation and adaptation of the effects from climate change. This grant would support the creation of the program, and would also provide the funding for three intern stipends per quarter for the 2016-2017 academic year at UCSB.

The Surfrider Foundation, UCSB, and all other organizations that we collaborate with would be grateful for your generous contribution of \$3,000 for the creation of this program that addresses one of the most important issues we face in our society today.

Your support would reflect the Surfrider Foundation's mission to protect our oceans and coastal regions, locally and internationally. We hope you will be able to help us with the launch of this new program within the Isla Vista Surfrider chapter, and should you need additional information please feel free to contact me. I look forward to hearing from you.

Sincerely,
Dani Garcia

The Foundation Roundtable: Common Grant Application

Cover Sheet

Foundation you are applying to: Fund for Santa Barbara
Legal Name of Applicant Organization: Isla Vista Surfrider
Project Name (if applicable): STOP Coastal Climate Change
Funds will pay for: Creation of program and program operating expenses
Full Mailing Address: 942 Calle Negocio, Suite 350 San Clemente, CA 92673
Location(s) if different from above: Isla Vista, CA, 93117
Executive Director: Marcus Vicari, Shane Dewees, and Josh Inga
Phone: (949)492-8170 Fax: (949)492-8142
Email: ivsurfrider@gmail.com Website: islavista.surfrider.org
Contact Person & Title: Phone:

Tax-exempt Status:(Most foundations require 501(c)(3) status. You must check this requirement before applying.)

501(c)(3) Granted [checked] Tax I.D. Number: Other:

Type of Request: Check with individual foundations to determine the types of accepted grant requests.

General Support [] Program Support [checked] Seed Funding [checked] Research []
Capital [] Endowment [] Multi-Year [] Other:

This Grant Request: \$ 3000 Total Project Budget: \$ 3000

Grant Period from: 2016 To: 2017

Total Organizational Budget for Current Year: \$ Fiscal year begins:

Summarize the organization's mission statement (two to three sentences):

The Surfrider Foundation seeks to protect the world's oceans and beaches by raising awareness of the importance of our coastal regions as well as supporting the creation and implementation of environmental policies regionally and nationally.

Summarize your grant request (two to three sentences):

The grant would fund the creation of the program under the Isla Vista Surfrider chapter which will cover start up costs, program support and three intern stipends. A total of one project per intern will be done per year within the program, and the grant money will support these.

Proposal Authorization

We certify that the information in this application is to the best of our knowledge true and accurate and is submitted with our Board of Directors'/Governing Body's full knowledge and endorsement:

Signature Name & Title of Authorized Board/Governing Body Representative Date

Signature Name & Title of Authorized Board/Governing Body Representative Date

The Foundation Roundtable: Common Grant Application Proposal Narrative

Background

1. Your organization's history and accomplishments

The Surfrider Foundation is focused on preserving our oceans and our coastal regions as they are an important part of our daily lives. The foundation has many initiatives that ensure that our water is kept clean, that there is beach access, that Marine Protected Areas are monitored, that plastic pollution is reduced, and that our coastal regions have the adaptation and mitigation practices in place to respond to global climate change. The Foundation currently works on 98 local, regional and national campaigns related to these initiatives, and have fought hard for legislative policy that supports them. Each chapter of the Surfrider Foundation can choose which initiatives and programs they want to focus on in their region, as certain programs might be better suited for certain geographical areas.

2. Your current programs and activities. Include the constituency you serve, with specific demographic information. How are they actively involved in your organization and/or how do they benefit from your organization's work?

The Isla Vista Surfrider Chapter focuses three initiatives, the first being the Blue Water Task Force, where members monitor the water quality of local coastal areas. Once the data is collected, the members engage the public through an education and advocacy program in order to work towards solutions for keeping our waters clean. Ocean Friendly Gardens is another initiative, where members create beautiful, environmentally friendly gardens that reduce rainwater runoff into our oceans. The Rise Above Plastics initiative is about raising awareness of our global plastic problem by encouraging the community to use less single use plastics as well incorporate recycling into their daily lifestyles.

IV Surfrider is open to any individual who would like to participate in keeping our coastal regions clean and running smoothly. The 10-15 core members are usually UCSB or SBCC students, while volunteers at beach cleanups or at events consist of high schoolers, members of the community, and younger children.

The core members of the organization are part of the Executive Committee, or are interns within the organization. These individuals are highly involved with ensuring the organization meetings and events run smoothly, and are in charge of gathering volunteers for events. They also get plenty of experience with how to take on a leadership role in the community, while simultaneously learning about our coastal regions through outreach work and activism.

Volunteers on the other hand can commit as much time as they want to the organization, and can be involved with any one of the initiatives they choose. These individuals are not normally well versed in marine environmental conservation or protection, so they are given the opportunity to learn about their local community while also being out in nature and enjoying themselves. Annually, IV Surfrider receives around 150-200 volunteers, and all of the work IV Surfrider does is done to make the lives of community members better and more enjoyable.

3. Your organization's relationship - both formal and informal - with other organizations working to meet the same need. In what way does your work differ from that of the other organizations?

IV Surfrider collaborates with many small organizations within Isla Vista and on the UCSB campus like the Environmental Affairs Board, Plastic Solutions, Save the Mermaids, Zero Waste Committee, A.S. Recycling, the Coastal Fund, Excursion Club, and ECOalition, all of which are organizations that are environmentally focused on preserving or enjoying the outdoors.

IV Surfrider's work differs from these organizations on the UCSB campus and in Isla Vista because we target a large range of coastal and marine issues instead of focusing on just one. We have a lot of issues to tackle, and we have individual initiatives within our chapter that focuses on one. Many of the organizations we work with have only one initiative, and focus all of their work on that.

In the greater Santa Barbara County area, IV Surfrider is involved with the Community Environmental Council, the Conception Coast Project, Get Oil Out!, Heal the Ocean, and the Ocean Futures Society. IV Surfrider consists of mostly individuals under the age of 25, which means the executive directors and core members are younger college students that are taking on leadership roles.

In many of the organizations we partner with within Santa Barbara County, most of the individuals that are employed are of an older demographic than IV Surfrider. This allows the members of our organization to get their foot in the door in the world of nonprofit organizations, where they can learn how to effectively run and put together events, which are essential skills for anyone who wishes to work in the nonprofit field of environmental work.

Funding Request

1. What need or problem does your project work to address?

Even after the COP 21, the UN Convention on Climate Change, where our global leaders pledged to keep the rise in global temperatures below 1.5 degrees Celsius, the mechanisms and programs that are needed to get us there are not in place. This likely rise in temperatures over the next few decades will cause harm to our ocean currents, circulation, and acidity levels. Our only solution as a global society is to take action, collectively and individually, to reduce our greenhouse gas emissions and to adapt to the changes we are already experiencing due to climate change. Climate change will affect sea level rise, and the entire coast of California is subject to feeling these effects. The Surfrider Foundation has always been a leader in combating environmental issues, which means it is important to have a program based on climate change in as many Surfrider chapters around the world.

Many individuals involved with IV Surfrider are college students, many whom are learning about climate change and its effects on our environment. The creation of the STOP Coastal Climate Change program will allow them to conduct research on the effects of climate change in California, more specifically on the beaches and oceans of Isla Vista, which will allow them to become more knowledgeable of their surrounding environment. At the same time, students, interns and core members will be able to expand their involvement within their community and encourage others to be a part of the solution instead of the problem.

Members of the community will benefit from the project by being introduced to a complicated topic in a simple way. The work of the STOP Coastal Climate Change interns will allow individuals in Isla Vista and Santa Barbara localize a global issue and inspire them to take action. Living in the United States we have not felt the drastic effects of global climate change yet, which makes it easy for us to brush the topic off. But if we don't make changes to the ways we live soon, we will be facing the destruction that comes with a warming world much sooner than we would like to think.

2. In a short paragraph, tell us your project's (or organization's) goals and the specific outcomes you project for the grant period (i.e. numbers served, behavior or attitudes changes, capital project completed, etc.)

Climate change is one of the most pressing issues of our time, and it is crucial that the Surfrider Foundation plays a part in creating a grassroots activism network to fight against it. The goal for IV Surfrider is to implement the STOP Coastal Climate Change program in order to encourage students and members of the community to get involved in a global environmental issue. The program will have three interns who will focus on creating a social media campaign in order to encourage individuals to change their daily lifestyles and cut their greenhouse gas emissions,

creating and/or getting involved in local policy work regarding climate change or fossil fuels, and creating a campaign to support transportation alternatives. Each intern will have around 5-10 volunteers actively involved with their work. In order to obtain a larger presence within the national climate change debate, 3-4 individuals will be able to go to a climate change conference in the United States where they will represent the Surfrider Foundation and present our projects and outreach programs that are in place regarding climate change.

3. Describe your project or the capital items requested, including:

Whether the project is new, ongoing or an expansion

The program will be an expansion from San Diego Surfrider, as they already have the STOP Coastal Climate Change program in effect. As of now, SD Surfrider is the only chapter that has this program, and with the expansion to IV Surfrider, we hope to see more chapters around the United States work on this climate change initiative.

Target audience, including specific demographic information

The target audience for this program would be students from UCSB or SBCC, that currently reside in Isla Vista. This is the demographic for IV Surfrider, and it seems that these individuals are the ones that are interested in taking on internship positions, and within the program there will be three internships. The incentive for these students to obtain an internship is to gain experience in the field they wish to pursue in the future, and their involvement with the program will give them opportunities to network throughout California and throughout the nation. The internships are not only for students, but we will target those with a background in environmental or marine issues, as they will be the leaders to teach the community about this controversial and complicated issue.

Activities/strategies that will be used to meet your stated outcomes

There will be monthly brainstorming meetings and occasional documentary screenings each serving 20-50 individuals. Each intern within the STOP Coastal Climate Change program will have their own project, and their internship will last a full academic year, where they will need to have completed their objective. The core members of IV Surfrider will provide guidance to the interns, and will help them prepare for the climate change conference they will be attending towards the end of their internships. The core members will also provide guidance on how to create outreach materials and how to do effective and informative presentations to the community.

General timeline for the main objectives of your project

During the summer we will be picking the three interns that will be working under the STOP Coastal Climate Change program. Once school starts in the fall, we will introduce the interns to

each other, to the core members of the group, and explain what is expected of them. Between September and December of 2016, they will be gathering research on their project ideas while also tabling at local events to gain volunteers that can help them out in the future. From January through April 2017, they will need to have all outreach materials done and projects solidified, and the interns will be doing presentations and hosting events during this time. From April - June 2017, the interns will be tabling and reaching out to the community for volunteers that will stick with IV Surfrider for the next year, while also preparing to attend the national climate change conference by raising the remaining money needed that was not funded by grants.

4. If this is a request for General Support, what are your organization's most pressing needs?

This request is not for general support.

5. How do you plan to evaluate the effectiveness or impact of the project?

We plan to keep track of the effectiveness of the program by counting how many individuals show up to the monthly meetings (we expect the number to rise as the year progresses), and by tracking how many individuals show up to our documentary screenings. We will also keep track of how many internship applications we receive, and we will review the difference between the amount of applications from the summer of 2016 compared to the summer of 2017, as this will be an ongoing program. We will also ask the individuals who attend the national climate change convention to provide a report on their experience, on how many individuals they networked with, and of any possible future job opportunities.

6. Summarize the skills and relevant experience of key staff/volunteers essential to the project's success. If other organizations are collaborating on this project, note which ones and in which ways

John Foran is a professor of sociology at the UCSB with a special interest in climate change, climate justice, and environmental justice. He has attended past UN Conferences of the Parties, teaches various courses at UCSB about climate justice, and is a founder of the Climate Justice Project. He will be the staff member of IV Surfrider that will oversee the STOP Coastal Climate Change interns and will be giving them guidance. The program will be collaborating with the Climate Justice Project, and the IV Surfrider interns will be writing articles for Foran's project.

7. If full funding is not available, what is the contingency plan for securing additional support and/or how can you modify your proposal?

If full funding is not available, we will seek other foundations that will provide the funding we need to launch the program.

The Foundation Roundtable: Common Grant Application

Project Budget

Note: Check with each foundation to see if this form is required.

Organization Name: Isla Vista Surfrider
 Name of Project (if different): STOP Coastal Climate Change
 Budget dates for grant period: 2016-2017

NOTE - Do not use commas as thousand separators in any of the numerical fields

INCOME

Possible categories: Government grants, foundation grants, individuals, business support, events, fees for service, etc.

Source	Total Project (\$)	Pending (\$)	Secured (\$)	Notes
Fund for SB	3000	3000		Program launch/support
Johnson Ohana	4000	4000		Flights for interns to national climate change conference
TOTAL INCOME	7000	0	0	

List the In-Kind (non-cash) contributions: _____

EXPENSES

Possible categories: Salaries, professional fees, rent and utilities, travel, publicity/outreach, events, capital items, etc.

Item	Total Project (\$)	This Request (\$)	Notes
3 Intern Stipends	900		\$100/quarter/intern
Meeting food	400		\$30/meeting, 10 meetings/year
Outreach materials	300		Posters, flyers, stickers, banners, etc.
Documentary screening	500		2-3/year, \$100/screening
Travel expenses	400		3-4 individuals travel to conventions on CC
Community events	500		Tabling, signs, food, prizes, posters, etc.
TOTAL EXPENSES	3000	0	