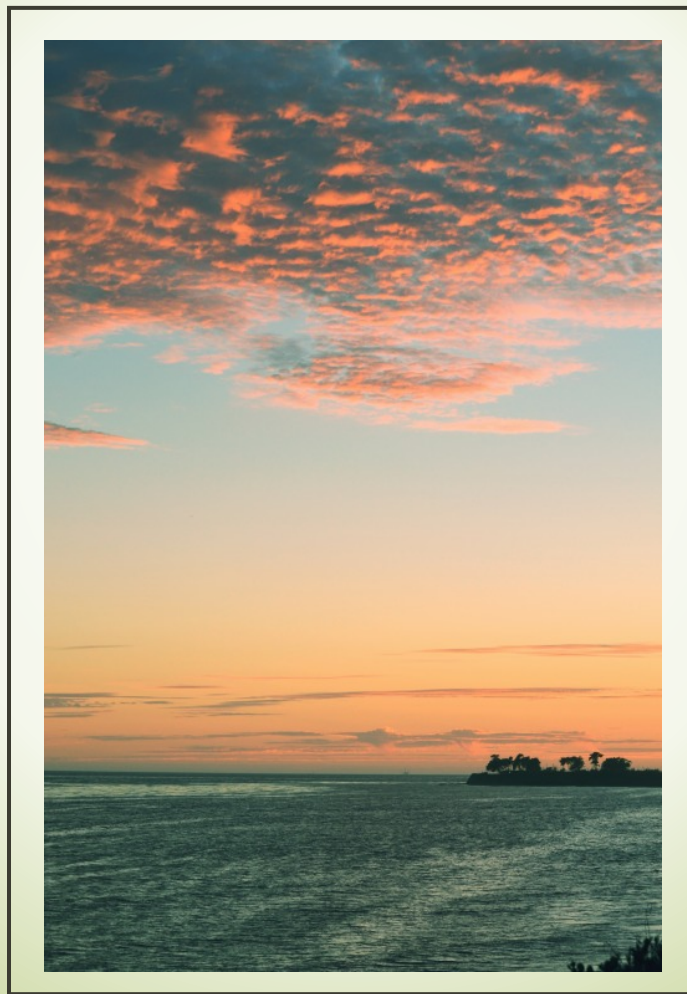


# INTERACTIV

A Representation of the Isla Vista Community



FINAL PROJECT

WRIT 109V

Dani Garcia

Fall 2014

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First Friday Exhibition of “The Family Tree of Isla Vista”

Dear Citizens of Isla Vista,

We are all part of something unique that doesn't exist in many parts of the world. We are a mixture of students and families, all going about our days with a laid-back attitude, mostly just thinking about the next time we can take a dip in the ocean or take a walk along the beach. But we are not just this carefree sun-kissed community of individuals. We are constantly bombarded with problems and although we have faced many challenges throughout the years, such as a lack of adequate representation in our local governments that creates issues for us when it comes to creating change, disrespectful out of towners that destroy and deface our property and beaches, large quantities of trash that accumulate from weekends of partying and landlords that are itching to take every last cent they can from us poor college kids, we continue to stay strong. We always carry a sense of unity with us and our fellow Isla Vistians, and this has never been more apparent than it was earlier this year when six lives were taken from our community too soon. We all come together in times of hardship, and support one another like we would our own brothers and sisters.

This is why I believe our community is so great and unique.

This is why I want to capture the togetherness and fearlessness that thrive within all of us.

I want to be able to capture the fact that we are a community that for the most part embraces everything that comes our way. I want to capture the peacefulness of the ocean we visit very frequently, I want to capture the crazy party scene that many partake in during the weekend, I want to capture the hustle and hecticness of the average students everyday responsibilities, and I want to capture the sense of family we all have as a part of this community.

I want this era of Isla Vistians to live on for generations to come, so i've decided to curate an art show of a few public art installations. There will be six art installations in total, and these pieces will be able to be viewed by anyone and everyone, as they will be displayed outside and in public. This will be an interactive art piece that can involve anyone that resides in Isla Vista. This piece of art will be created by the citizens of Isla Vista, and it will be forever a part of it. It will be a collection of murals and sculptures, but instead of one artist painting it, it will be the efforts of many.

Around Isla Vista you will see flyers posted to show exactly where these art pieces will be taking place, along with the dates and time each of them will be exhibited. Please keep a look out for these, and I hope all of you that participate feel like you are leaving your mark on this college town that you occupied for a few years of your exciting lifetime.

Love always,

Dani Garcia

FOR IMMEDIATE RELEASE

Dani Garcia Hosts InteractIV: A Representation of Isla Vista

ISLA VISTA, CA - December 11th, 2014 - A third year student at the University of California, Santa Barbara, Dani Garcia announced today that she will be hosting a series of interactive art events in the college town next to UCSB, Isla Vista. These events will be held the first Saturday of the months January through May, and will be located at different places each month, but all within the small Isla Vista community. Students and families alike will be able to contribute to these works for a few hours and leave their mark on this beach town.

Dani Garcia's "InteractIV" is the first interactive art series to take place in Isla Vista. There have been smaller art projects hosted by Isla Vista Arts, but nothing too substantial that uses the mixture of backgrounds and ethnicities that is IV. The specific dates will be January 3rd, February 7th, March 7th, April 4th, and May 2nd, each held respectively at their own location. In order, the locations are Pardall tunnel, Camino Pescadero Park, Window-to-the-Sea Park, 6568 Sabado Tarde Rd., and Trigo-Pasado Park.

Dani Garcia has already held the first interactive art exhibit at an event in Isla Vista called First Fridays, a late night art and culture event that is essentially an alternative to the regular Friday night in IV. She painted and prepared a large piece of wood that became the "Family Tree of Isla Vista", where individuals passing by could contribute by placing their hand in a certain hue of green paint, and sticking it onto the tree trunk. The event was a huge success and lasted from 9pm until 11pm on Friday, December 5th, and the piece of art is currently on display outside of her residence in Isla Vista.

About Dani Garcia

Dani Garcia is originally from San Diego but is currently residing in Isla Vista, California. She is somewhat of an artist, as she has been a dancer for most of her life and sometimes dabbled in painting and sculptures, but is not quite a professional. Currently her only exhibition that is in place is at her residence in San Diego, where her mother Angela Lopez curated Dani Garcia's past works of art from 1st grade up until 12th grade. It is a private exhibition, and only those close to her have seen these secret masterpieces.

Contact Information

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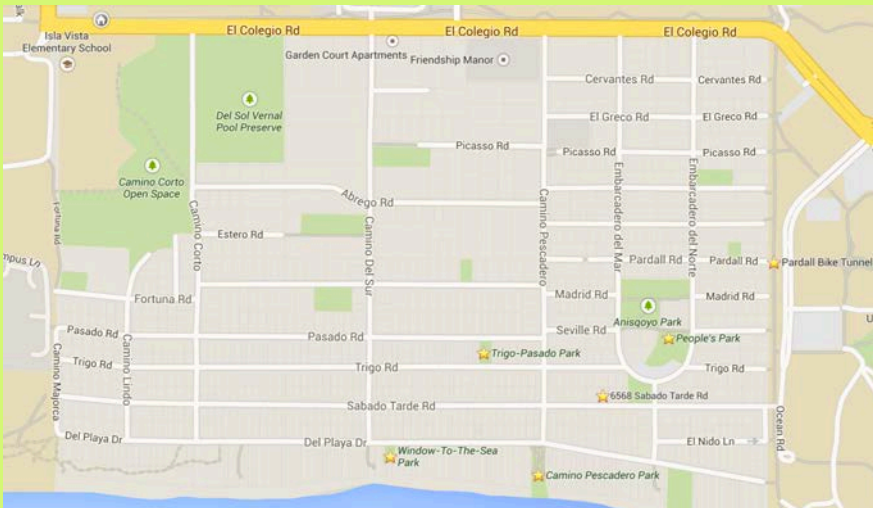
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# InteractIV

A representation of the IV community



## Events

### **“The Family Tree of Isla Vista”**

When: December 6<sup>th</sup>  
Place: Perfect Park

### **“Pets of IV”**

When: January 3<sup>rd</sup>  
Place: Pardall Tunnel

### **Bottle Cap Staircase**

When: February 7<sup>th</sup>  
Place: Camino Pescadero Park

### **Gate of Locks**

When: March 7<sup>th</sup>  
Place: Window-to-the-Sea Park

### **Abandoned Bikes**

When: April 4<sup>th</sup>  
Place: 6568 Sabado Tarde

### **Furniture Sculpture**

When: May 2<sup>nd</sup>  
Place: Trigo-Pasado Park

Do you want to be a part of a piece of artwork that will leave your legacy on IV? Do you have a few minutes to spare on a few Saturdays? If so, come join your fellow Isla Vista community for a few hours of fun! For more information on exactly what the art pieces will entail, turn this flyer over! Additional copies will be held at the IV Coop, Cafe, and Coffee Collaborative!

~Food & refreshments will be included~

## The First Saturday January - May

Time: 1-3pm

Hope to see you there!

# The Interactive Art Pieces

~In Detail~

## “Family Tree of Isla Vista”~

A large piece of plywood was painted with the roots of a tree, and then individuals could dip their hands in different shades of green paint and stick them on the tree

## “Pets of IV”~

A compilation of a large amount of pictures of the pets that currently reside in Isla Vista, along with a short blurb from their owners on how they came to own them, their influence, and their pets favorite habits

## Bottle Cap Staircase~

Isla Vista has an abundance of bottle caps. This is a piece where they will be put to good use, instead of thrown away so bring some from home before you attend!

## Gate of Locks~

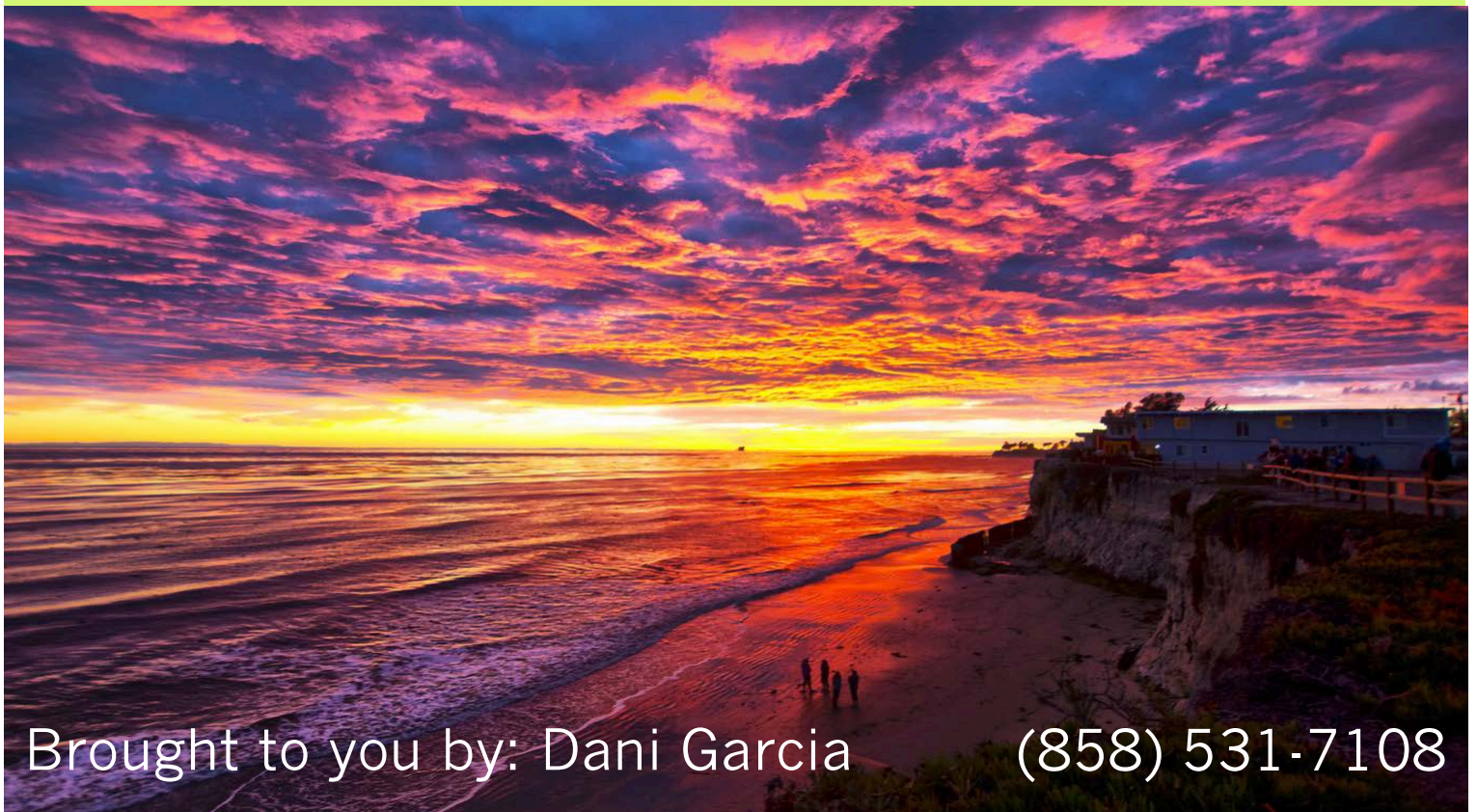
Bring a lock to Window-to-the-Sea park and leave your mark!

## Abandoned Bikes~

Abandoned bikes will be collected and eventually assembled by the artists (you)!

## Furniture Sculpture~

After students start moving out of their houses, we will pick furniture off of the curbs and turn it into a masterpiece



Brought to you by: Dani Garcia (858) 531-7108

# Inside the Minds of a Few Isla Vistians (Brief Interviews)

## Mint Dalton

Major: Global Studies and Communication

Hometown: San Diego

Favorite activity: Honestly anything outdoors, like rock climbing

Favorite thing about IV: A sense of camaraderie even among strangers because we all have experiences/interests/friends in common

Favorite thing/person: Coffee

Cool fact: My blood is mostly coffee

Thoughts on art piece: I loved contributing to the last one, so yeah!



## Andres Avalos

Major: Mathematics

Hometown: Sylmar, CA

Favorite activity: Create, record, and produce my own music

Favorite part of IV: For the most part, it's one where you can find happiness all around

Most important thing/person: My mother. The sweetest soul ever to manifest

Cool fact: I didn't learn to tie my own shoes until I was in 3rd grade

Thoughts on art piece: Sounds like it'd help generate a conscious community, and vibes~

## Kim Nguyen

Major: Biology

Hometown: Newport Coast

Favorite activity: Netflix (lol)

Favorite part about IV: It's such a lively community filled with my fellow peers. There's always something fun to do whether it being just going to the beach with friends, or cool community events

Most important thing/person: Hard to name just one, but probably my mom

Cool fact: Uhhh i'll get back to you on this one haha

Thoughts on art piece: I think an interactive art piece in IV once a month would be so fun! The last one was really cool, and it would bring the community closer



## Raul Garcia

Major: Physical Geography

Hometown: San Fernando

Favorite activity: Smoke weed

Favorite part about IV: I get to do whatever I want

Most important thing/person: There many people that I value equally

Cool fact: I like to clean to procrastinate

Thoughts on art piece: I'm down for the art piece



First Friday Exhibition of "The Family Tree of Isla Vista"  
By: Dani Garcia & the IV Community  
December 5th, 2014

